Gerry Tsoukalas

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Education

2009-2013	**Stanford University**, PhD in MS&E, School of Engineering, Stanford, CA
2011	**MIT**, Doctoral Exchange Scholar, Operations Research Center (ORC), Cambridge, MA
2007	**MIT**, MS Aeronautics and Astronautics, Cambridge, MA
2005	**Institut Supérieur de l'Aéronautique et de l'Éspace**, MS Aerospace, Toulouse, France
2003	**Université Paris VII**, BS Physics, Quantum Mechanics Concentration, Paris, France

Academic Positions/Affiliations

Boston University, Questrom School of Business, Boston, MA

2021-pres.	*Associate Professor (with tenure)*, Information Systems
2022-2024	*Dean's Research Scholar*
2021-pres.	*Faculty Fellow*, Digital Business Institute (DBI)
2023-pres.	*Faculty Director,* Graduate Analytics

IMD, Lausanne, Switzerland

2023-2024	*Visiting Professor*

Columbia Business School, Columbia University, NY, NY

2022-2023	*Adj. Associate Professor*, Decision, Risk and Operations Division

The Wharton School, University of Pennsylvania, Philadelphia, PA

2021-pres.	*Senior Fellow*, Operations, Information and Decisions Department (OIDD)
2013-2021	*Assistant Professor*, Operations Management (OIDD)

Cornell University, SC Johnson College of Business, Ithaca, NY

2021-pres	*Research Fellow,* FinTech Initiative

2021-pres.	**The Luohan Academy** (Alibaba Group) *Fellow*, Hangzhou, China

Industry Experience

2022-pres.	**Intelligencia.ai** (AI), Advisor, AI-driven healthcare analytics.
2021-pres.	**Wisdomise** (AI/Blockchain Startup), Dubai & Zurich, *Advisory Board*, AI-driven Investments.
2019-2022	**PayPal Inc.** (FinTech), San Jose, *Advisor*, cryptocurrency & innovation crowdsourcing.
2014-2015	**Rabt Inc.** (Digital Media Startup), New York, *Advisor*, machine learning applications.
2011-2013	**Weiss Asset Management** (Hedge Fund), Boston, *Quant. Consultant*, multi-asset strategies.
sum. 2010	**Morgan Stanley** (IB), New York, *Trader*, exotic equity derivatives.
2007-2009	**Morgan Stanley** (IB), London, *Trader*, structured products, part of a team managing Morgan Stanley's global CDO trading books during the financial crisis.

Articles

26. "Could Responsible AI Be Blockchain's Killer App?" G. Tsoukalas

25. "Algorithmic Fairness is Not Enough", BH. Falk, G. Tsoukalas

24. "Multi-Homing Accross Platforms: Friend or Foe", (Paper available upon request) Cachon, G., T. Dizdarer and G. Tsoukalas.

23. "Green Incentives in Blockchain Consortia", Feldman, P., R. Li, and G. Tsoukalas.

UNDER REVIEW / REVISION / WORKING PAPERS

22. "Pricing Control and Regulation on Online Service Platforms" Cachon, G., T. Dizdarer, and G. Tsoukalas (2022).
    Management Science, R&R.

    — Marjorie Weiler prize for excellence in writing (advising T. Dizdarer).

21. "Automated Market Makers and the Value of Adaptive Fees", Cao, D, BH. Falk and G. Tsoukalas (2023).

20. "Economics of NFTs: The Value of Creator Royalties", Falk, B and B. Gu, and G. Tsoukalas, and N. Zhu (2022).

19. "Crypto Wash Trading: Direct vs. Indirect Estimation", Falk, B and G. Tsoukalas, and N. Zhu (2023).

18. "Balancing Power in Decentralized Governance: Quadratic Voting and Information Aggregation", Benhaim A., and B. Hemenway Falk and G. Tsoukalas (2023).

17. "When Bayes-Stein Meets Machine Learning: A Generalized Approach for Portfolio Optimization", Gounopoulos, D, E. Platanakis, G. Tsoukalas and H. Wu (2022).

    — Research Excellence Award Financial Investment Talent Development, Chinese Finance Annual Meeting 2022

16. "Overbooking with Bumping-Sensitive Demand", Gan, R., N. Gans and G. Tsoukalas (2020).
    Management Science, R&R.

    — Best Paper Award, INFORMS Service Science Cluster, 2021, Finalist.

PUBLISHED/FORTHCOMING

15. "Decentralized Platforms: Governance, Tokenomics, and ICO Design", Gan, R., G. Tsoukalas, and S. Netessine (2023).
    Management Science, **69**(11):6667-6683.

    — Selected for the INFORMS 2021 MSOM iFORM Special Interest Group (SIG)
    — Selected for the 2021 Crypto & Blockchain Economics Research Forum Conference (CBER) (out of ∼100 submissions)
    — Selected for Tokenomics 2021, NYU

14. "Scaling Blockchains: Can Committee-Based Consensus Help?" Benhaim, A., BH. Falk and G. Tsoukalas (2023).
Management Science, 69(11):6525-6539.

13. "How PayPal Gets Employees Invested in Innovation", Tsoukalas, G. (2022).
Harvard Business Review.
   — Collaboration with Paypal's Global Innovation Tournament (GIT) team.

12. "Privacy-Preserving Network Analytics", Hastings, M., B. Falk and G. Tsoukalas (2022).
Management Science, **69**(9):5482-5500..

11. "Initial Coin Offerings, Speculation, and Asset Tokenization", Gan, R., G. Tsoukalas, and S. Netessine (2021).
Management Science, **67**(2):661-1328.
   — Best Paper Award (among papers published in the past three years), INFORMS Interface of Finance, Operations and Risk Management (iFORM SiG), 2022, Finalist.
   — Best Student Paper Award, INFORMS Finance Section, 2019, Honorable Mention.

10. "Token-Weighted Crowdsourcing", Tsoukalas, G. and B. Falk (2020).
Management Science, **66**(9):3843-3859.
   — Best Paper Award, 2023 MSOM iFORM SIG, Finalist (Top 5)

9. "On the Financing Benefits of Supply Chain Transparency and Blockchain Adoption", Chod, J., N. Trichakis, G. Tsoukalas, H. Aspegren and M. Weber (2020).
Management Science, **66**(10):4378-4396.
   — Best Paper Award (among papers published in the past three years), Best OM paper published in Management Science, Finalist (Top 3) in 2022 and nominated again in 2023.
   — Best Paper Award (among papers published in the past three years), INFORMS Interface of Finance, Operations and Risk Management (iFORM SiG), 2021, 1st Place.
   — Best Working Paper Award, INFORMS Technology, Innovation Management & Entrepreneurship (TIMES), 2018, 3rd Place.
   — Article of the Week, The Hong Kong Polytechnic University, AFTech issue 109, Feb 2020.

8. "Rethinking Crowdfunding Platform Design: Mechanisms to Deter Misconduct and Improve Efficiency", Belavina, E., S. Marinesi and G. Tsoukalas (2020).
Management Science, **66**(11):4921-5484.
   — Best Paper Award (among papers published in the past three years), INFORMS Interface of Finance, Operations and Risk Management (iFORM SiG), 2021, Finalist

7. "Does Crowdfunding Benefit Entrepreneurs and Venture Capital Investors?", Babich, V., S. Marinesi and G. Tsoukalas (2021).
M&SOM, **23**(2):267-545.
   — Best Paper Award (among papers published in the past three years), INFORMS iFORM SiG (Interface of Finance, Operations and Risk Management), 2nd Place.
   — TIMES May 2021 issue, "Featured Paper"

6. "Supplier Diversification under Buyer Risk", Chod, J., N. Trichakis and G. Tsoukalas (2019).
Management Science, **65**(7):2947-3448.

5. "Dynamic Portfolio Execution", Tsoukalas, G., J. Wang and K. Giesecke (2019).
Management Science, 65(5):2015-2040.

4. "Is Operating Flexibility Harmful under Debt?", Iancu, D., N. Trichakis, and G. Tsoukalas (2017).
   Management Science, 63(6):1730-1761.

   — Best Paper Award (among papers published in the past three years), INFORMS Interface of Finance, Operations and Risk Management (iFORM SiG), 2018, 1st Place.

3. "Large-Scale Loan Portfolio Selection", Sirignano, J., G. Tsoukalas, and K. Giesecke (2016).
   Operations Research, 64(6):1239-1255.

2. "Optimal Credit Swap Portfolios", Giesecke, K., B. Kim, J. Kim, and G. Tsoukalas (2014).
   Management Science, 60(9):2291-2307.

1. "Cost convergence in the US airline Industry: an analysis of unit costs 1995-2006", Tsoukalas, G., P. Belobaba and W. Swelbar (2008).
   Journal of Air Transport Management, **14**(4):179-187.

Books/Chapters

1. "Financing Inventory through Initial Coin Offerings (ICOs)" contributed chapter in "Foundations and Trends in Technology, Information and Operations Management", Gan, J., G. Tsoukalas, S. Netessine (2020). **Now Publishers Inc.**, 14(1-2), pages 60-76, October.

Other Published Material/Proceedings

3. "AI and Emerging Technologies Track: The Implications of Blockchain Technology for Business." **Academy of Management Annual Meeting Proceedings** Hanish M., Rawhouser HN, Wang W., Halaburda H., Hsieh Y., Lumineau F., Murray AM. and Tsoukalas G. Vol. 2022, No. 1.

2. "Credem: Banking on Cheese", Trichakis, N., G. Tsoukalas, and E. Maloney (2015).
   Harvard Business School Case, 615-046.

1. "Updating the Crowdfunding Narrative", Babich, V., S. Marinesi, and G. Tsoukalas (2019).
   Wharton Public Policy Initiative Brief, 7(5).

Honors, Grants, Fellowships and Awards

Research Awards

2023	**Best Paper Award** (among papers published in the past three years), MSOM iFORM SIG Best Paper Award, Finalist (Top 5), paper 10.
2023	**Best Paper Award** (among papers published in the past three years), Best OM Paper in Management Science, Finalist (Top 3), paper 9.
2022-2024	**Dean's Research Scholar** (in recognition of outstanding research performance over the previous three-year period and future potential), Questrom School of Business
2022	**Slatkin Award for Research Excellence**, Questrom School of Business
2022	**Best Paper Award** Research Excellence Award-Financial Investment Talent Development, 2022 CFAM, paper 17
2022	**Best Paper Award** (among papers published in the past three years), INFORMS iFORM SiG (Interface of Finance, Operations and Risk Management), Finalist, paper 11
2022	**Best Paper Award** (among papers published in the past three years), INFORMS iFORM SiG (Interface of Finance, Operations and Risk Management), 2nd Place, paper 7

2022	**Best Paper Award** (among papers published in the past three years), Best OM Paper in Management Science, Finalist (Top 3), paper 9.
2022	**Best Dissertation Award** supervising Gan J., INFORMS Technology, Innovation Management and Entrepreneurship Society (TIMES), 1st Place
2021	**Best Paper Award** (among papers published in the past three years), INFORMS iFORM SiG (Interface of Finance, Operations and Risk Management), 1st Place, paper 9
2021	**Best Paper Award** (among papers published in the past three years), INFORMS iFORM SiG, Finalist, paper 8
2021	**Best Paper Award**, INFORMS Service Science Cluster, Finalist, paper 16
2019	**Best Student Paper Award** (advising Gan, J.), INFORMS Finance Section, Honorable Mention, paper 11
2018	**Best Paper Award** (among papers published in the past three years), INFORMS iFORM SiG, 1st Place, paper 4
2018	**Best Working Paper Award**, INFORMS Technology, Innovation Mgt. & Entrepreneurship (TIMES), 3rd Place, paper 9
2019	**Marjorie Weiler Prize** for Excellence in Writing (advising Tolga Dizdarer), paper 22
2021	**Featured Article**, Management Science Review, paper 10
2020	**Article of the Week**, The Hong Kong Polytechnic University, AFTech Issue 109, paper 9

Teaching and Service Awards

2020-2021	**Teaching Excellence Award**, MBA program, The Wharton School, UPenn
2019-2020	**Teaching Excellence Award**, The Wharton School, UPenn
2022	**Distinguished Service Award**, Management Science, Associate Editor
2021	**Distinguished Service Award**, Management Science, Reviewer
2020	**Distinguished Service Award**, Management Science, Associate Editor

Fellowship Awards

2021-pres.	**Fellowship**, Cornell University FinTech Initiative
2021-pres.	**Fellowship**, The Luohan Academy, Alibaba Group
2021-pres.	**Fellowship**, Boston University, Digital Business Institute
2021-pres.	**Fellowship**, The Wharton School, University of Pennsylvania
2019-pres.	**Member**, Ripple, University Blockchain Research Initiative
2009-2011	**Fellowship**, Stanford University, covering graduate studies
2005	**Fellowship**, MIT George and Marie Vergottis fellowship, covering graduate studies
2004	**Fellowship,** ISAE-Supaero Flight Training (obtained pilot's license)

Grants

2021	**#18:** The Hogeg Blockchain Research Institute, PI, "Scaling Blockchains: Can Elected Committees Help?", $4,000.
2020	**#17:** Mack Institute for Innovation Management, CI, "Decentralized Ride-Sharing", $4,000.
2019	**#16:** Ripple Cryptocurrency Foundation, 'PI, 'Decentralized Ride-Sharing", $7,500.
2019	**#15:** Fishman-Davidson Center for Service and Operations Management, PI, "Inventory, speculators and initial coin offerings", $11,800.
2019	**#14:** Mack Institute for Innovation Management, PI, "Inventory, speculators and initial coin offerings", $6,000.
2019	**#13:** Ripple Cryptocurrency Foundation, PI, "Inventory, speculators and initial coin offerings", $10,000.
2019	**#12:** Ripple Cryptocurrency Foundation, PI, "Token-Weighted voting protocols in blockchain

platforms", $12,500.

2018	**#11:** Fishman-Davidson Center for Service and Operations Management, PI "Blockchain and the value of operational transparency" $4,000.
2018	**#10:** Mack Institute for Innovation Management, PI, "Blockchain and the value of operational transparency", $5,000.
2018	**#9:** Wharton Dean's Research Fund, PI, "Blockchain and the Value of Operational Transparency", $8,000.
2015	**#8:** Mack Institute for Innovation Management, PI, "Entrepreneurial Financing: Crowdfunding, Venture Capital, and Banks", $3,500.
2015	**#7:** Jacobs Levy Equity Management Center for Quantitative Financial Research, PI, "Large-Scale loan portfolio management" $3,000.
2015	**#6:** Wharton Dean's Research Fund, PI, "Large-scale loan portfolio management", $6,000.
2015	**#5:** Fishman-Davidson Center, PI, "Can the dark side of operating flexibility be overcome through covenants?", $6,000.
2014	**#4:** Wharton Dean's Research Fund, PI, "Capacity investment with financial covenants", $6,000.
2014	**#3:** Fishman-Davidson Center, PI, "Inventory management with debt covenants", $3,000.
2013	**#2:** Wharton Dean's Research Fund, PI, "Deciding when to pull the plug: exploration and exploitation in collateralized lending", $6,000.
2013	**#1:** Fishman-Davidson Center, PI "Inventory management with debt covenants", $5,000.

Other Awards

2004	Pegasus Award, Aeronautics *&* Astronautics
2003	Undergraduate degree in Physics High Honors (ranked 2nd out of 100+)
2000	Honorary preparatory program at Université Paris VII (top 5% of students)

Teaching

IMD, Switzerland

2024-	Executive Education, lecturer in the Digital Strategy, Analytics and AI program

Columbia Business School, Columbia University

2022-2023	B5101 Executive MBA: Business Analytics

Questrom School of Business, Boston University

2022-pres.	BA 305 Business Decision-Making with Data, Undergraduate
E 2022-2023	IS 737 Business Decision-Making with Data, MBA

The Wharton School, University of Pennsylvania

2014-2022	MBA Core: OIDD 612 Business Analytics — three to four sections per year, ~200 students per year
2012-2021	MBA *&* Undergr. Elective: OIDD 353/653 Mathematical Modeling and Applications in Finance (academic year 2012-2013 as 'Lecturer')

Leadership and Service

Editorial and Referee Work

2022-pres.	**Guest Editor**, Journal of Operations Management, Special Issue on Operational Perspectives on Blockchain Applications
2018-pres.	**Associate Editor**, Management Science
2024-pres.	**Associate Editor**, Operations Research
2021-pres.	**Associate Editor**, M&SOM, Operational Innovation Department
2020-2023	**Associate Editor**, Management Science Special Issue "Blockchains and Crypto Economics"
2018-2022	**Associate Editor**, Management Science Special Issue "Data-Driven Prescriptive Analytics"
2022-2023	**Associate Editor**, Management Science Special Issue "The Human-Algorithm Connection"
2020-pres.	**Associate Editor**, M&SOM Special Issue "FinTech Operations"
2013-pres.	**Referee invitations**, Management Science, Operations Research, Journal of Political Economy (JPE Microeconomics), Manufacturing & Service Ops. Mgt. (M&SOM), Management Information Systems Quarterly (MISQ), Prod. and Ops. Mgt. (POMS), European J. of Operations Research (EJOR), Int. J. of Information Technology and Decision Making, Journal of Economic Dynamics and Control (JEDC), Quantitative Finance, Mathematical Finance, International Journal of Innovation Studies, Economics of Innovation and New Technology, Financial Innovation, IEEE Transactions on Engineering Management, IEEE Transactions on Signal Processing, IEEE Transactions on Systems, Man and Cybernetics: Systems, Omega, Venture Capital, Annals of Operations Research, RAND Journal of Economics, Journal of Mathematics, Journal of Economics & Management Strategy (JEMS), PLOS One, INFORMS Journal on Computing, Technology Analysis & Strategic Management, Managerial and Decision Economics, International Journal of Productivity and Performance Management, ACM Distributed Ledger Technologies.

Conferences / Workshops / Panels / Keynotes

2024	**Program Committee,** International Conference on Machine Learning (ICML) Agentic Markets Workshop, July 2024, Vienna, Austria.
2024	**Member**, Working Group on Proposed U.S. Digital Asset Legislation, Columbia University, NY
2024	**Co-Organizer**, Crypto and Blockchain Economics Research Forum (CBER) – 4th Annual Conference, hosted at NYU Stern
2024	**Co-Organizer**, Crypto and Blockchain Economics Research (CBER) Forum, Columbia University's Center for Digital Finance and Technologies (CDFT) and the DLT Science Foundation, inaugural Blockchain Economics Summer School for PhD students and junior faculty.
2024	**Co-Organizer**, Summer Workshop in Management Science (SWIMS) #2, Crete, Greece.
2024	**Program Committee**, The Latest in DeFi Research (TLDR), Columbia, NY
2024	**Program Committee**, SFS Cavalcade North America (Society for Financial Studies), Georgia
2023	**Program Committee**, Tokenomics 2023, Columbia University, NY
2023	**Panelist**, 2023 Oxford Center for Corporate Reputation, Annual Symposium, University of Oxford, UK
2023	**Program Committee**, 2023 FMA (Financial Management Association International) Annual Meeting, Chicago, IL.
2023	**Founding Member**, Summer Workshop in Management Science (SWIMS), Xalkidiki, Greece.
2023	**Program Committee**, SFS Cavalcade North America (Society for Financial Studies), Austin, Texas
2023	**Co-Organizer**, Crypto and Blockchain Economics Research Forum (CBER) – Annual Conference, hosted at Columbia University
2023	**Co-Chair,** INFORMS MSOM Interface of Finance, Operations and Risk Management (iFORM)

SiG Conference, McGill University, Montreal, Canada
2022   **Panelist**, Blockchain Beyond Crypto, Boston University, Boston, MA
2022   **Lead Organizer**, Crypto and Blockchain Economics Research Forum (CBER) – Annual Conference, hosted at Boston University
2022   **Co-Chair,** INFORMS MSOM Interface of Finance, Operations and Risk Management (iFORM) SiG Conference, TUM, Munich, Germany
2021   **Judging Committee**, INFORMS Technology, Innovation Management & Entrepreneurship (TIMES) Best Dissertation Competition Award
2021   **Program Committee**, The Hogeg Blockchain Research Institute Conference, Tel Aviv, Israel
2021   **Panelist**, Washington University Workshop, Trends & Future Directions in SCF, FinTech and Risk Management, St Louis, MO
2021   **Steering Committee**, Crypto and Blockchain Economics Research Forum (CBER) – Annual Conference, hosted by Cornell University and University of Toronto
2020-pres.   **Founding Committee**, Crypto and Blockchain Economics Research Forum (CBER)
2019-2020   **Chair**, American Finance Association (AFA) 2020 Annual Meeting, Special Topics: FinTech: Blockchain and Cryptocurrencies
2013-pres.   **Chair**, INFORMS and MSOM Annual Meetings Sessions

Student Advising

Richard Li, Boston University, PhD expected 2026
David Cao, UPenn CS PhD expected 2026
Tolga Dizdarer, Wharton PhD 2023; placement: Carroll School of Management, Boston College
Alon Benhaim, UPenn Mathematics PhD 2022; placement: Microsoft / OpenAI
Rowena Gan, Wharton PhD graduation: 2020; placement: SMU Cox School of Business
Niuniu Zhang, UPenn CS Masters, 2023
Steven Parad, UPenn Undergrad 2013/Masters 2015
Cathy Li (Wharton MBA 2015)
Spyros Michas (Wharton MBA 2015)
Claire Lecarpentier (Wharton MBA 2015)
Prashant Kumar (Wharton MBA 2019)
Matthew Li (UPenn Undergraduate 2022)
Sharon Lou (Wharton Undergraduate 2022)

University Service

2024-2025   **Committee Member** Boston University Day 1 Ready initiative, Analytics Sub-committee
2024-2025   **Committee Member** Crypto and Financial Technology Center at Boston University
2023-   **Faculty Director,** Graduate Analytics, Boston University, Questrom School of Business
2022-2023   **Chair**, Graduate Analytics Committee, Boston University, Questrom School of Business
2021-2022   **Curriculum Committee,** Questrom Undergraduate, "Beyond One Degree and One Major"
2021-2022   **Seminar Committee**, Questrom, Information Systems Department
2021-2022   **Curriculum Committee**, Questrom MBA, Business Analytics Track
2021-2022   **Curriculum Committee**, Questrom MBA, Structured Business Modeling with Spreadsheets
2021-2022   **Curriculum Committee**, Questrom Undegraduate Program, FinTech Concentration
2018, 2020   **Moderator/Panel**, Annual UPenn Blockchain Conference
2018-2019   **Chair Search Committee**, Wharton OIDD
2017-2018   **Co-Director**, Wharton Business Analytics MBA & Undergraduate Concentrations
2013-2021   **Seminar Committee**, Wharton OIDD (excluding 2017-2019)

Invited Seminars/Webinars/Conferences/Podcasts

July 2024	Andreessen Horowitz, New York, NY
Fall 2024	MIT, Sloan School of Management, Cambridge, MA
Feb 2024	Goethe University, Frankfurt, Germany
Fall 2023	UC Santa Barbara, Economics DeFi Seminar, CA
Nov 2023	AVA Labs, Owl Explains Podcast, Online
Fall 2023	London Business School, London, UK
Fall 2023	HKBU, Hong Kong, China
Aug 2023	Oxford Center for Corporate Reputation, Annual Symposium, University of Oxford, UK
Apr 2023	Luohan Academy DiTalks Podcast
Mar 2023	Online Research Seminar on Digital Businesses, Discussant, Boston University
Jan 2023	AEA (American Economic Association), Annual Meeting, Discussant for "Decentralized Finance", New Orleans, LA
Nov 2022	INFORMS, Annual Meeting, Indianapolis, IN
Aug 2022	Academy of Management, Blockchain Panel Symposium
Fall 2022	Boston College, Carroll School of Management, Chestnut Hill, MA
Fall 2022	The Luohan Academy (Alibaba Group)
Sum. 2022	IMD, Lausanne, Switzerland
Spr. 2022	ESSEC Business School, ECOMFIN Research Center, Paris, France
Wint. 2022	Cornell University, SC Johnson College of Business
Wint. 2022	Imperial College Business School, London, UK
Wint. 2022	EPFL, College of Management of Technology, Switzerland
Nov 2021	Tokenomics, Annual Meeting, New York University, NY
Nov 2021	INFORMS, Annual Meeting, Anaheim, CA
July 2021	MSOM, Annual Meeting, Indiana
July 2021	Marketplace Innovation Workshop (MIW)
April 2021	Insights@Questrom, Boston, MA
Apr 2021	CBER Crypto and Blockchain Economics Research Conference
Mar 2021	CBER Crypto and Blockchain Economics Research Forum (online panel)
Fall 2021	Georgia Tech, Scheller College of Business, Atlanta, GA
Fall 2021	University of Michigan, Stephen M. Ross School of Business, Ann Arbor, MI
Fall 2021	University of Bath, School of Management, AFL - QF & Fintech Seminar Series, Bath, UK
Fall 2021	Case Western Reserve University, Weatherhead School of Management, Cleveland, Ohio
Spr. 2021	Bilkent University, Faculty of Business Administration, Ankara, Turkey
Spr. 2021	Syracuse University, Whitman School of Management, Syracuse, NY
Spr. 2021	The Fields Institute for Research in Mathematical Sciences, York University, Toronto, Canada
Nov 2020	CBER Crypto and Blockchain Economics Research Forum (online host)
Nov 2020	INFORMS, Annual Meeting
Jan 2020	AFA (American Finance Association), Annual Meeting, San Diego, CA
Fall 2020	Columbia University, Columbia Business School, New York, NY
Sum. 2020	European School of Management and Technology, Berlin, Germany
Sum. 2020	EPFL, Switzerland
Spr. 2020	Boston University, Questrom School of Management, Boston, MA
Jul 2019	MSOM, Annual Meeting, Singapore
May 2019	POMS, Annual Meeting, Washington, DC
Jun 2019	INFORMS, Revenue Management & Pricing, Stanford (student presented)
Spr. 2019	Boeing Risk Center Workshop, WUSTL, Olin Business School, St. Louis, MO
Wint. 2019	McGill University, Desautels Faculty of Management, Montreal, Canada
Wint. 2019	University of Utah, David Eccles School of Business, OM Winter conference

Oct 2018	INFORMS, Annual Meeting, Phoenix, AZ
Apr 2018	Penn Blockchain Conference, Supply Chain Panel, Philadelpha, PA
Fall 2018	Stanford University, Advanced Financial Technologies Laboratory, Stanford, CA
Oct 2017	INFORMS, Annual Meeting, Houston, TX
Fall 2017	MIT, Sloan School of Management, Cambridge, MA
Fall 2017	INSEAD, Paris, France
Spr. 2017	Boeing Risk Center Workshop, WUSTL, Olin Business School, St. Louis, MO
Wint. 2017	Washington University in St. Louis, Olin Business School, St. Louis, MO
Nov 2016	INFORMS, Annual Meeting, Nashville, TN
Wint. 2016	Harvard University, Harvard Business School, Cambridge, MA
Wint. 2016	Boston University, Questrom School of Business, Boston, MA
Nov 2015	INFORMS, Annual Meeting, Philadelphia, PA
Fall. 2015	Boston College, Carroll School of Management, Chestnut Hill, MA
Sum. 2015	London Business School, London, UK
Nov 2014	INFORMS, Annual Meeting, San Francisco, CA
Fall 2014	Duke University, Fuqua Shool of Business, Durham, NC
Fall 2014	Washington University in St. Louis, Olin Business School, St. Louis, MO
Fall 2014	Stanford University, Center for Financial and Risk Analytics, Palo Alto, CA
Fall 2014	Carnegie Mellon University, Tepper School of Business, Pittsburgh, PA
Spr. 2014	Boeing Risk Center Workshop, WUSTL, Olin Business School, St. Louis, MO
Sum. 2014	CORE (Center for Operational Excellence in Retailing), Harvard Business School
Oct 2013	INFORMS, Annual Meeting, Minneapolis, MN
Jul 2013	MSOM, Annual Meeting, INSEAD, Paris, France
Fall 2013	AQR Capital Management, Greenwich, CT
Spr. 2013	University of Texas at Austin, McCombs School of Business, Austin, TX
Oct 2012	INFORMS, Annual Meeting, Phoenix, AZ
Jul 2012	MSOM, Annual Meeting, Columbia University, New York, NY
Aug 2012	ISMP (International Symposium on Mathematical Programming), Berlin, Germany
Spr. 2012	Rutgers University, Rutgers Business School, Newark, NJ
Wint. 2012	University of Pennsylvania, The Wharton School, Philadelphia, PA
Nov 2011	INFORMS, Annual Meeting, Charlotte, NC
Fall 2011	MIT, Sloan School of Management, Cambridge, MA
Fall 2011	Stanford University, Stanford, CA
Sum. 2010	Morgan Stanley, Systematic Trading Group, New York, NY
Oct 2006	IAB/Airline Industry Consortium, Annual Meeting, Cambridge, MA

Media Coverage

Nov 2023	Avalabs.org Podcast Governance of Decentralized Autonomous Organizations Podcast
Jan 11, 2023	*Faculti.net* AI, Tech and decentralization
Dec 5, 2022	*Blockchain Beyond Crypto, An Expert Panel Discussion*, Boston University
Oct 26, 2022	*BU Today,* Beyond Bitcoin: Why Interest in Blockchain Is Surging at BU
July 18, 2022	*TechRound,* Startup of the Week: Wisdomise
May 20, 2022	*Crypto.com* Efficiency and Security for Committee-Based Consensus Protocols
Oct 5, 2021	*Insights @ Questrom,* Cryptocurrency and Travel – What you need to know
Sep 8, 2021	*China Daily Hong Kong,* Hong Kong could become fintech leader
Aug 12, 2021	*Linkedin blog,* How to Design an Effective Initial Coin Offering?
Aug 12, 2021	*China Daily Global,* Global supply chain revolution
June 7, 2021	*Cryptelicious.com,* How to Design an Effective Initial Coin Offering
Feb 9, 2021	*Management Science Review,* Token-Weighted Crowdsourcing

Oct 6, 2020	*finanzen.net* Nach Vorbild einer Regionalbank: Deutsche Bank nimmt italienischen Käse als Kreditsicherheit an
Nov 6, 2019	*Medium,* Tricks to Create a Successful Initial Coin Offering
Nov 6, 2019	*CFO Tech Outlook,* Know How to Create a Successful Initial Coin Offering
Oct 14, 2019	*Knowledge@Wharton,* How to Design an Effective Initial Coin Offering
Aug 26, 2019	*Penn Today,* How a Simple Change Can Protect Crowdfunding Backers from Fraud
Aug 15, 2019	*Knowledge@Wharton,* How a Simple Change Can Protect Crowdfunding Backers from Fraud
Jan 10, 2019	*steemit.com,* Token Weighted Crowdsourcing / TEE and TCRs
May 02, 2019	*BEME (part of CNN),* Your Plane Ticket Should be More Expensive
Apr. 04, 2019	*Knowledge@Wharton,* WOW Bows Out: Lessons from the Downfall of a Budget Airline
Dec. 21, 2018	*bigthink.com,* This bank in Italy accepted cheese as collateral. Here's why.
Dec. 04, 2018	*theburnin.com,* New Blockchain-Based System Poised to Change the Global Supply Chain
Dec. 04, 2018	*The Global Small Business Blog,* b_verify: Disrupting and Redefining the Global Supply Chain
Nov. 27, 2018	*refrigeratedfrozenfood.com,* Blockchain-based system targets small, medium-sized enterprises
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