Gerry Tsoukalas

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Education

2009-2013	Stanford University, PhD in MS&E, School of Engineering, Stanford, CA
2011	MIT, Doctoral Exchange Scholar, Operations Research Center (ORC), Cambridge, MA
2007	MIT, MS Aeronautics and Astronautics, Cambridge, MA
2005	Institut Supérieur de l'Aéronautique et de l'Éspace, MS Aerospace, Toulouse, France
2003	Université Paris VII, BS Physics, Quantum Mechanics Concentration, Paris, France

Academic Positions/Affiliations

2021-pres. 2022-2024 2021-pres. 2023-pres.	Boston University, Questrom School of Business, Boston, MA Associate Professor (with tenure), Information Systems Dean's Research Scholar Faculty Fellow, Digital Business Institute (DBI) Faculty Director, Graduate Analytics
2023-2024	IMD, Lausanne, Switzerland Visiting Professor
2022-2023	Columbia Business School , Columbia University, NY, NY <i>Adj. Associate Professor</i> , Decision, Risk and Operations Division
2021-pres. 2013-2021	The Wharton School , University of Pennsylvania, Philadelphia, PA Senior Fellow, Operations, Information and Decisions Department (OIDD) Assistant Professor, Operations Management (OIDD)
2021-pres	Cornell University , SC Johnson College of Business, Ithaca, NY <i>Research Fellow</i> , FinTech Initiative
2021-pres.	The Luohan Academy (Alibaba Group) Fellow, Hangzhou, China
	Industry Experience
2022-pres. 2021-pres. 2019-2022 2014-2015 2011-2013 sum. 2010 2007-2009	 Intelligencia.ai (AI), Advisor, AI-driven healthcare analytics. Wisdomise (AI/Blockchain Startup), Dubai & Zurich, Advisory Board, AI-driven Investments. PayPal Inc. (FinTech), San Jose, Advisor, cryptocurrency & innovation crowdsourcing. Rabt Inc. (Digital Media Startup), New York, Advisor, machine learning applications. Weiss Asset Management (Hedge Fund), Boston, Quant. Consultant, multi-asset strategies. Morgan Stanley (IB), New York, Trader, exotic equity derivatives. Morgan Stanley (IB), London, Trader, structured products, part of a team managing Morgan Stanley's global CDO trading books during the financial crisis.

Articles

IN PROGRESS

- 26. "Could Responsible AI Be Blockchain's Killer App?" G. Tsoukalas
- 25. "Algorithmic Fairness is Not Enough", BH. Falk, G. Tsoukalas
- 24. "Multi-Homing Accross Platforms: Friend or Foe", (Paper available upon request) Cachon, G., T. Dizdarer and G. Tsoukalas.
- 23. "Green Incentives in Blockchain Consortia", Feldman, P., R. Li, and G. Tsoukalas.

UNDER REVIEW / REVISION / WORKING PAPERS

- 22. "Pricing Control and Regulation on Online Service Platforms" Cachon, G., T. Dizdarer, and G. Tsoukalas (2022).
 Management Science, R&R.
 - Marjorie Weiler prize for excellence in writing (advising T. Dizdarer).
- 21. "Automated Market Makers and the Value of Adaptive Fees", Cao, D, BH. Falk and G. Tsoukalas (2023).
- 20. "Economics of NFTs: The Value of Creator Royalties", Falk, B and B. Gu, and G. Tsoukalas, and N. Zhu (2022).
- 19. "Crypto Wash Trading: Direct vs. Indirect Estimation", Falk, B and G. Tsoukalas, and N. Zhu (2023).
- 18. "Balancing Power in Decentralized Governance: Quadratic Voting and Information Aggregation", Benhaim A., and B. Hemenway Falk and G. Tsoukalas (2023).
- 17. "When Bayes-Stein Meets Machine Learning: A Generalized Approach for Portfolio Optimization", Gounopoulos, D, E. Platanakis, G. Tsoukalas and H. Wu (2022).
 - Research Excellence Award Financial Investment Talent Development, Chinese Finance Annual Meeting 2022
- 16. "Overbooking with Bumping-Sensitive Demand", Gan, R., N. Gans and G. Tsoukalas (2020).

Management Science, R&R.

- Best Paper Award, INFORMS Service Science Cluster, 2021, Finalist.

Published/Forthcoming

15. "Decentralized Platforms: Governance, Tokenomics, and ICO Design", Gan, R., G. Tsoukalas, and S. Netessine (2023).

Management Science, 69(11):6667-6683.

- Selected for the INFORMS 2021 MSOM iFORM Special Interest Group (SIG)
- Selected for the 2021 Crypto & Blockchain Economics Research Forum Conference (CBER) (out of \sim 100 submissions)
- Selected for Tokenomics 2021, NYU

- "Scaling Blockchains: Can Committee-Based Consensus Help?" Benhaim, A., BH. Falk and G. Tsoukalas (2023). Management Science, 69(11):6525-6539.
- 13. "How PayPal Gets Employees Invested in Innovation", Tsoukalas, G. (2022).
 - Harvard Business Review.

- Collaboration with Paypal's Global Innovation Tournament (GIT) team.

- 12. "Privacy-Preserving Network Analytics", Hastings, M., B. Falk and G. Tsoukalas (2022). Management Science, 69(9):5482-5500.
- 11. "Initial Coin Offerings, Speculation, and Asset Tokenization", Gan, R., G. Tsoukalas, and S. Netessine (2021).

Management Science, 67(2):661-1328.

- Best Paper Award (among papers published in the past three years), Best OM paper published in Management Science, Finalist (Top 5) in 2024.
- Best Paper Award (among papers published in the past three years), INFORMS Interface of Finance, Operations and Risk Management (iFORM SiG), 2022, Finalist.
- Best Student Paper Award, INFORMS Finance Section, 2019, Honorable Mention.
- 10. "Token-Weighted Crowdsourcing", Tsoukalas, G. and B. Falk (2020).
 - **Management Science**, **66**(9):3843-3859.
 - Best Paper Award, 2023 MSOM iFORM SIG, Finalist (Top 5)
- "On the Financing Benefits of Supply Chain Transparency and Blockchain Adoption", Chod, J., N. Trichakis, G. Tsoukalas, H. Aspegren and M. Weber (2020). Management Science, 66(10):4378-4396.
 - Best Paper Award (among papers published in the past three years), Best OM paper published in Management Science, Finalist (Top 3) in 2022 and nominated again in 2023.
 - Best Paper Award (among papers published in the past three years), INFORMS Interface of Finance, Operations and Risk Management (iFORM SiG), 2021, 1st Place.
 - Best Working Paper Award, INFORMS Technology, Innovation Management & Entrepreneurship (TIMES), 2018, 3rd Place.
 - Article of the Week, The Hong Kong Polytechnic University, AFTech issue 109, Feb 2020.
- "Rethinking Crowdfunding Platform Design: Mechanisms to Deter Misconduct and Improve Efficiency", Belavina, E., S. Marinesi and G. Tsoukalas (2020). Management Science, 66(11):4921-5484.
 - Best Paper Award (among papers published in the past three years), INFORMS Interface of Finance, Operations and Risk Management (iFORM SiG), 2021, Finalist
- 7. "Does Crowdfunding Benefit Entrepreneurs and Venture Capital Investors?", Babich, V., S. Marinesi and G. Tsoukalas (2021).

M&SOM, 23(2):267-545.

- Best Paper Award (among papers published in the past three years), INFORMS iFORM SiG (Interface of Finance, Operations and Risk Management), 2nd Place.
- TIMES May 2021 issue, "Featured Paper"
- 6. "Supplier Diversification under Buyer Risk", Chod, J., N. Trichakis and G. Tsoukalas (2019).

Management Science, 65(7):2947-3448.

 "Dynamic Portfolio Execution", Tsoukalas, G., J. Wang and K. Giesecke (2019). Management Science, 65(5):2015-2040. 4. "Is Operating Flexibility Harmful under Debt?", Iancu, D., N. Trichakis, and G. Tsoukalas (2017).

Management Science, 63(6):1730-1761.

- Best Paper Award (among papers published in the past three years), INFORMS Interface of Finance, Operations and Risk Management (iFORM SiG), 2018, 1st Place.
- 3. "Large-Scale Loan Portfolio Selection", Sirignano, J., G. Tsoukalas, and K. Giesecke (2016). **Operations Research, 64**(6):1239-1255.
- 2. "Optimal Credit Swap Portfolios", Giesecke, K., B. Kim, J. Kim, and G. Tsoukalas (2014). Management Science, 60(9):2291-2307.
- "Cost convergence in the US airline Industry: an analysis of unit costs 1995-2006", Tsoukalas, G., P. Belobaba and W. Swelbar (2008).
 Journal of Air Transport Management, 14(4):179-187.

BOOKS/CHAPTERS

 "Financing Inventory through Initial Coin Offerings (ICOs)" contributed chapter in "Foundations and Trends in Technology, Information and Operations Management", Gan, J., G. Tsoukalas, S. Netessine (2020). Now Publishers Inc., 14(1-2), pages 60-76, October.

Other Published Material/Proceedings

- "AI and Emerging Technologies Track: The Implications of Blockchain Technology for Business." Academy of Management Annual Meeting Proceedings Hanish M., Rawhouser HN, Wang W., Halaburda H., Hsieh Y., Lumineau F., Murray AM. and Tsoukalas G. Vol. 2022, No. 1.
- 2. "Credem: Banking on Cheese", Trichakis, N., G. Tsoukalas, and E. Maloney (2015). Harvard Business School Case, 615-046.
- "Updating the Crowdfunding Narrative", Babich, V., S. Marinesi, and G. Tsoukalas (2019).
 Wharton Public Policy Initiative Brief, 7(5).

Honors, Grants, Fellowships and Awards

Research Awards

- **Best Paper Award** (among papers published in the past three years), Best OM Paper in Management Science, Finalist (Top 5), paper 11.
- **Best Paper Award** (among papers published in the past three years), MSOM iFORM SIG Best Paper Award, Finalist (Top 5), paper 10.
- **Best Paper Award** (among papers published in the past three years), Best OM Paper in Management Science, Finalist (Top 3), paper 9.
- **Dean's Research Scholar** (in recognition of outstanding research performance over the previous three-year period and future potential), Questrom School of Business

Slatkin Award for Research Excellence, Questrom School of Business

- 2022 **Best Paper Award** Research Excellence Award-Financial Investment Talent Development, 2022 CFAM, paper 17
- **Best Paper Award** (among papers published in the past three years), INFORMS iFORM SiG (Interface of Finance, Operations and Risk Management), Finalist, paper 11
- 2022 Best Paper Award (among papers published in the past three years), INFORMS iFORM SiG

(Interface of Finance, Operations and Risk Management), 2nd Place, paper 7

- **Best Paper Award** (among papers published in the past three years), Best OM Paper in Management Science, Finalist (Top 3), paper 9.
- **Best Dissertation Award** supervising Gan J., INFORMS Technology, Innovation Management and Entrepreneurship Society (TIMES), 1st Place
- **Best Paper Award** (among papers published in the past three years), INFORMS iFORM SiG (Interface of Finance, Operations and Risk Management), 1st Place, paper 9
- **Best Paper Award** (among papers published in the past three years), INFORMS iFORM SiG, Finalist, paper 8
- Best Paper Award, INFORMS Service Science Cluster, Finalist, paper 16
- 2019 **Best Student Paper Award** (advising Gan, J.), INFORMS Finance Section, Honorable Mention, paper 11
- 2018 **Best Paper Award** (among papers published in the past three years), INFORMS iFORM SiG, 1st Place, paper 4
- 2018 **Best Working Paper Award**, INFORMS Technology, Innovation Mgt. & Entrepreneurship (TIMES), 3rd Place, paper 9
- 2019 Marjorie Weiler Prize for Excellence in Writing (advising Tolga Dizdarer), paper 22
- Featured Article, Management Science Review, paper 10
- Article of the Week, The Hong Kong Polytechnic University, AFTech Issue 109, paper 9

TEACHING AND SERVICE AWARDS

2020-2021	Teaching Excellence Award, MBA program, The Wharton School, UPenn
2019-2020	Teaching Excellence Award, The Wharton School, UPenn
2022	Distinguished Service Award, Management Science, Associate Editor
2021	Distinguished Service Award, Management Science, Reviewer
2020	Distinguished Service Award, Management Science, Associate Editor

Fellowship Awards

2021-pres.	Fellowship, Cornell University FinTech Initiative
2021-pres.	Fellowship, The Luohan Academy, Alibaba Group
2021-pres.	Fellowship, Boston University, Digital Business Institute
2021-pres.	Fellowship, The Wharton School, University of Pennsylvania
2019-pres.	Member, Ripple, University Blockchain Research Initiative
2009-2011	Fellowship, Stanford University, covering graduate studies
2005	Fellowship, MIT George and Marie Vergottis fellowship, covering graduate studies
2004	Fellowship, ISAE-Supaero Flight Training (obtained pilot's license)

Grants

- **#18:** The Hogeg Blockchain Research Institute, PI, "Scaling Blockchains: Can Elected Committees Help?", \$4,000.
- ²⁰²⁰ **#17:** Mack Institute for Innovation Management, CI, "Decentralized Ride-Sharing", \$4,000.
- **#16:** Ripple Cryptocurrency Foundation, 'PI, 'Decentralized Ride-Sharing", \$7,500.
- 2019 #15: Fishman-Davidson Center for Service and Operations Management, PI, "Inventory, speculators and initial coin offerings", \$11,800.
- 2019 #14: Mack Institute for Innovation Management, PI, "Inventory, speculators and initial coin offerings", \$6,000.
- #13: Ripple Cryptocurrency Foundation, PI, "Inventory, speculators and initial coin offerings",
 \$10,000.

2019	#12: Ripple Cryptocurrency Foundation, PI, "Token-Weighted voting protocols in blockchain
	platforms", \$12,500.
2018	#11: Fishman-Davidson Center for Service and Operations Management, PI "Blockchain and
	the value of operational transparency" \$4,000.
2018	#10: Mack Institute for Innovation Management, PI, "Blockchain and the value of operational
	transparency", \$5,000.
2018	#9: Wharton Dean's Research Fund, PI, "Blockchain and the Value of Operational Trans-
	parency", \$8,000.
2015	#8: Mack Institute for Innovation Management, PI, "Entrepreneurial Financing: Crowdfund-
	ing, Venture Capital, and Banks", \$3,500.
2015	#7: Jacobs Levy Equity Management Center for Quantitative Financial Research, PI, "Large-
	Scale loan portfolio management" \$3,000.
2015	#6: Wharton Dean's Research Fund, PI, "Large-scale loan portfolio management", \$6,000.
2015	#5: Fishman-Davidson Center, PI, "Can the dark side of operating flexibility be overcome
	through covenants?", \$6,000.
2014	#4: Wharton Dean's Research Fund, PI, "Capacity investment with financial covenants", \$6,000.
2014	#3: Fishman-Davidson Center, PI, "Inventory management with debt covenants", \$3,000.
2013	#2: Wharton Dean's Research Fund, PI, "Deciding when to pull the plug: exploration and ex-
	ploitation in collateralized lending", \$6,000.
2013	#1: Fishman-Davidson Center, PI "Inventory management with debt covenants", \$5,000.

Other Awards

2004	Pegasus Award, Aeronautics & Astronautics
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- 2003 Undergraduate degree in Physics High Honors (ranked 2nd out of 100+)
- 2000 Honorary preparatory program at Université Paris VII (top 5% of students)

Teaching

IMD, Switzerland

²⁰²⁴⁻ Executive Education, lecturer in the Digital Strategy, Analytics and AI program

Columbia Business School, Columbia University

2022-2023 B5101 Executive MBA: Business Analytics

QUESTROM SCHOOL OF BUSINESS, BOSTON UNIVERSITY

- 2022-pres. BA 305 Business Decision-Making with Data, Undergraduate
- E 2022-2023 IS 737 Business Decision-Making with Data, MBA

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

- 2014-2022 MBA Core: OIDD 612 Business Analytics — three to four sections per year, ~200 students per year
- 2012-2021 MBA & Undergr. Elective: OIDD 353/653 Mathematical Modeling and Applications in Finance (academic year 2012-2013 as 'Lecturer')

Leadership and Service

Editorial and Referee Work

2022-pres. **Guest Editor**, Journal of Operations Management, Special Issue on Operational Perspectives on Blockchain Applications

2018-pres. Associate Editor, Management Science

- 2024-pres. Associate Editor, Operations Research
- 2021-pres. Associate Editor, M&SOM
- 2020-2023 Associate Editor, Management Science Special Issue "Blockchains and Crypto Economics"

2018-2022 Associate Editor, Management Science Special Issue "Data-Driven Prescriptive Analytics"

2022-2023 Associate Editor, Management Science Special Issue "The Human-Algorithm Connection"

- 2020-pres. Associate Editor, M&SOM Special Issue "FinTech Operations"
- 2013-pres. Referee invitations, Management Science, Operations Research, Journal of Political Economy (JPE Microeconomics), Manufacturing & Service Ops. Mgt. (M&SOM), Management Information Systems Quarterly (MISQ), Prod. and Ops. Mgt. (POMS), European J. of Operations Research (EJOR), Int. J. of Information Technology and Decision Making, Journal of Economic Dynamics and Control (JEDC), Quantitative Finance, Mathematical Finance, International Journal of Innovation Studies, Economics of Innovation and New Technology, Financial Innovation, The Computer Journal, IEEE Transactions on Engineering Management, IEEE Transactions on Signal Processing, IEEE Transactions on Systems, Man and Cybernetics: Systems, Omega, Venture Capital, Annals of Operations Research, RAND Journal of Economics, Journal of Mathematics, Journal of Economics & Management Strategy (JEMS), PLOS One, INFORMS Journal on Computing, Technology Analysis & Strategic Management, ACM Distributed Ledger Technologies.

Conferences / Workshops / Panels / Keynotes

- 2024 **Program Committee,** International Conference on Machine Learning (ICML) Agentic Markets Workshop, July 2024, Vienna, Austria.
- 2024 **Member**, Working Group on Proposed U.S. Digital Asset Legislation, Columbia University, NY
- 2024 **Co-Organizer**, Crypto and Blockchain Economics Research Forum (CBER) 4th Annual Conference, hosted at NYU Stern
- 2024 **Co-Organizer**, Crypto and Blockchain Economics Research (CBER) Forum, Columbia University's Center for Digital Finance and Technologies (CDFT) and the DLT Science Foundation, inaugural Blockchain Economics Summer School for PhD students and junior faculty.
- **Co-Organizer**, Summer Workshop in Management Science (SWIMS) #2, Crete, Greece.
- Program Committee, The Latest in DeFi Research (TLDR), Columbia, NY
- 2024 **Program Committee**, SFS Cavalcade North America (Society for Financial Studies), Georgia
- 2023 **Program Committee**, Tokenomics 2023, Columbia University, NY
- 2023 **Panelist**, 2023 Oxford Center for Corporate Reputation, Annual Symposium, University of Oxford, UK
- 2023 **Program Committee**, 2023 FMA (Financial Management Association International) Annual Meeting, Chicago, IL.
- Founding Member, Summer Workshop in Management Science (SWIMS), Xalkidiki, Greece.
- 2023 **Program Committee**, SFS Cavalcade North America (Society for Financial Studies), Austin, Texas
- 2023 **Co-Organizer**, Crypto and Blockchain Economics Research Forum (CBER) Annual Conference, hosted at Columbia University

- 2023 **Co-Chair,** INFORMS MSOM Interface of Finance, Operations and Risk Management (iFORM) SiG Conference, McGill University, Montreal, Canada
- 2022 **Panelist**, Blockchain Beyond Crypto, Boston University, Boston, MA
- 2022 **Lead Organizer**, Crypto and Blockchain Economics Research Forum (CBER) Annual Conference, hosted at Boston University
- 2022 **Co-Chair,** INFORMS MSOM Interface of Finance, Operations and Risk Management (iFORM) SiG Conference, TUM, Munich, Germany
- 2021 **Judging Committee**, INFORMS Technology, Innovation Management & Entrepreneurship (TIMES) Best Dissertation Competition Award
- Program Committee, The Hogeg Blockchain Research Institute Conference, Tel Aviv, Israel
- 2021 **Panelist**, Washington University Workshop, Trends & Future Directions in SCF, FinTech and Risk Management, St Louis, MO
- 2021 **Steering Committee**, Crypto and Blockchain Economics Research Forum (CBER) Annual Conference, hosted by Cornell University and University of Toronto
- 2020-pres. Founding Committee, Crypto and Blockchain Economics Research Forum (CBER)
- 2019-2020 **Chair**, American Finance Association (AFA) 2020 Annual Meeting, Special Topics: FinTech: Blockchain and Cryptocurrencies
- 2013-pres. Chair, INFORMS and MSOM Annual Meetings Sessions

Student Advising

Richard Li, Boston University, PhD expected 2026 David Cao, UPenn CS PhD expected 2026 Tolga Dizdarer, Wharton PhD 2023; placement: Carroll School of Management, Boston College Alon Benhaim, UPenn Mathematics PhD 2022; placement: Microsoft / OpenAI Rowena Gan, Wharton PhD graduation: 2020; placement: SMU Cox School of Business Niuniu Zhang, UPenn CS Masters, 2023 Steven Parad, UPenn Undergrad 2013/Masters 2015 Cathy Li (Wharton MBA 2015) Spyros Michas (Wharton MBA 2015) Claire Lecarpentier (Wharton MBA 2015) Prashant Kumar (Wharton MBA 2019) Matthew Li (UPenn Undergraduate 2022) Sharon Lou (Wharton Undergraduate 2022)

UNIVERSITY SERVICE

Committee Member Boston University Day 1 Ready initiative, Analytics Sub-committee 2024-2025 Committee Member Crypto and Financial Technology Center at Boston University 2024-2025 Faculty Director, Graduate Analytics, Boston University, Questrom School of Business 2023-Chair, Graduate Analytics Committee, Boston University, Questrom School of Business 2022-2023 Curriculum Committee, Questrom Undergraduate, "Beyond One Degree and One Major" 2021-2022 Seminar Committee, Questrom, Information Systems Department 2021-2022 Curriculum Committee, Questrom MBA, Business Analytics Track 2021-2022 Curriculum Committee, Questrom MBA, Structured Business Modeling with Spreadsheets 2021-2022 Curriculum Committee, Questrom Undegraduate Program, FinTech Concentration 2021-2022 Moderator/Panel, Annual UPenn Blockchain Conference 2018, 2020 Chair Search Committee, Wharton OIDD 2018-2019 **Co-Director**, Wharton Business Analytics MBA & Undergraduate Concentrations 2017-2018 Seminar Committee, Wharton OIDD (excluding 2017-2019) 2013-2021

Invited Seminars/Webinars/Conferences/Podcasts

T 1	A - Jun
July 2024	Andreessen Horowitz, New York, NY
Fall 2024	MIT, Sloan School of Management, Cambridge, MA
Feb 2024	Goethe University, Frankfurt, Germany
Fall 2023	UC Santa Barbara, Economics DeFi Seminar, CA
Nov 2023	AVA Labs, Owl Explains Podcast, Online
Fall 2023	London Business School, London, UK
Fall 2023	HKBU, Hong Kong, China
Aug 2023	Oxford Center for Corporate Reputation, Annual Symposium, University of Oxford, UK
Apr 2023	Luohan Academy DiTalks Podcast
Mar 2023	Online Research Seminar on Digital Businesses, Discussant, Boston University
Jan 2023	AEA (American Economic Association), Annual Meeting, Discussant for "Decentralized Fi-
	nance", New Orleans, LA
Nov 2022	INFORMS, Annual Meeting, Indianapolis, IN
Aug 2022	Academy of Management, Blockchain Panel Symposium
Fall 2022	Boston College, Carroll School of Management, Chestnut Hill, MA
Fall 2022	The Luohan Academy (Alibaba Group)
Sum. 2022	IMD, Lausanne, Switzerland
Spr. 2022	ESSEC Business School, ECOMFIN Research Center, Paris, France
Wint. 2022	Cornell University, SC Johnson College of Business
Wint. 2022	Imperial College Business School, London, UK
Wint. 2022	EPFL, College of Management of Technology, Switzerland
Nov 2021	Tokenomics, Annual Meeting, New York University, NY
Nov 2021	INFORMS, Annual Meeting, Anaheim, CA
July 2021	MSOM, Annual Meeting, Indiana
July 2021	Marketplace Innovation Workshop (MIW)
April 2021	Insights@Questrom, Boston, MA
Apr 2021	CBER Crypto and Blockchain Economics Research Conference
Mar 2021	CBER Crypto and Blockchain Economics Research Forum (online panel)
Fall 2021	Georgia Tech, Scheller College of Business, Atlanta, GA
Fall 2021	University of Michigan, Stephen M. Ross School of Business, Ann Arbor, MI
Fall 2021	University of Bath, School of Management, AFL - QF & Fintech Seminar Series, Bath, UK
Fall 2021	Case Western Reserve University, Weatherhead School of Management, Cleveland, Ohio
Spr. 2021	Bilkent University, Faculty of Business Administration, Ankara, Turkey
Spr. 2021	Syracuse University, Whitman School of Management, Syracuse, NY
Spr. 2021	The Fields Institute for Research in Mathematical Sciences, York University, Toronto, Canada
Nov 2020	CBER Crypto and Blockchain Economics Research Forum (online host)
Nov 2020	INFORMS, Annual Meeting
Jan 2020	AFA (American Finance Association), Annual Meeting, San Diego, CA
Fall 2020	Columbia University, Columbia Business School, New York, NY
Sum. 2020	European School of Management and Technology, Berlin, Germany
Sum. 2020	EPFL, Switzerland
Spr. 2020	Boston University, Questrom School of Management, Boston, MA
Jul 2019	MSOM, Annual Meeting, Singapore
May 2019	POMS, Annual Meeting, Washington, DC
Jun 2019	INFORMS, Revenue Management & Pricing, Stanford (student presented)
Spr. 2019	Boeing Risk Center Workshop, WUSTL, Olin Business School, St. Louis, MO
Wint. 2019	McGill University, Desautels Faculty of Management, Montreal, Canada
Wint. 2019	University of Utah, David Eccles School of Business, OM Winter conference
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Oct 2018 INFORMS, Annual Meeting, Phoenix, AZ Penn Blockchain Conference, Supply Chain Panel, Philadelpha, PA Apr 2018 Stanford University, Advanced Financial Technologies Laboratory, Stanford, CA Fall 2018 Oct 2017 INFORMS, Annual Meeting, Houston, TX MIT, Sloan School of Management, Cambridge, MA Fall 2017 Fall 2017 **INSEAD**, Paris, France Boeing Risk Center Workshop, WUSTL, Olin Business School, St. Louis, MO Spr. 2017 Wint. 2017 Washington University in St. Louis, Olin Business School, St. Louis, MO INFORMS, Annual Meeting, Nashville, TN Nov 2016 Harvard University, Harvard Business School, Cambridge, MA Wint. 2016 Wint. 2016 Boston University, Questrom School of Business, Boston, MA INFORMS, Annual Meeting, Philadelphia, PA Nov 2015 Fall. 2015 Boston College, Carroll School of Management, Chestnut Hill, MA Sum. 2015 London Business School, London, UK Nov 2014 INFORMS, Annual Meeting, San Francisco, CA Duke University, Fuqua Shool of Business, Durham, NC Fall 2014 Washington University in St. Louis, Olin Business School, St. Louis, MO Fall 2014 Stanford University, Center for Financial and Risk Analytics, Palo Alto, CA Fall 2014 Carnegie Mellon University, Tepper School of Business, Pittsburgh, PA Fall 2014 Boeing Risk Center Workshop, WUSTL, Olin Business School, St. Louis, MO Spr. 2014 CORE (Center for Operational Excellence in Retailing), Harvard Business School Sum. 2014 INFORMS, Annual Meeting, Minneapolis, MN Oct 2013 MSOM, Annual Meeting, INSEAD, Paris, France Jul 2013 Fall 2013 AQR Capital Management, Greenwich, CT University of Texas at Austin, McCombs School of Business, Austin, TX Spr. 2013 Oct 2012 INFORMS, Annual Meeting, Phoenix, AZ Jul 2012 MSOM, Annual Meeting, Columbia University, New York, NY ISMP (International Symposium on Mathematical Programming), Berlin, Germany Aug 2012 Rutgers University, Rutgers Business School, Newark, NJ Spr. 2012 University of Pennsylvania, The Wharton School, Philadelphia, PA Wint. 2012 INFORMS, Annual Meeting, Charlotte, NC Nov 2011 Fall 2011 MIT, Sloan School of Management, Cambridge, MA Stanford University, Stanford, CA Fall 2011 Morgan Stanley, Systematic Trading Group, New York, NY Sum. 2010 IAB/Airline Industry Consortium, Annual Meeting, Cambridge, MA Oct 2006

Media Coverage

Avalabs.org Podcast Governance of Decentralized Autonomous Organizations Podcast Nov 2023 Faculti.net AI, Tech and decentralization Jan 11, 2023 Blockchain Beyond Crypto, An Expert Panel Discussion, Boston University Dec 5, 2022 BU Today, Beyond Bitcoin: Why Interest in Blockchain Is Surging at BU Oct 26, 2022 TechRound, Startup of the Week: Wisdomise July 18, 2022 Crypto.com Efficiency and Security for Committee-Based Consensus Protocols May 20, 2022 Insights @ Questrom, Cryptocurrency and Travel – What you need to know Oct 5, 2021 China Daily Hong Kong, Hong Kong could become fintech leader Sep 8, 2021 Linkedin blog, How to Design an Effective Initial Coin Offering? Aug 12, 2021 Aug 12, 2021 China Daily Global, Global supply chain revolution Cryptelicious.com, How to Design an Effective Initial Coin Offering June 7, 2021 Management Science Review, Token-Weighted Crowdsourcing Feb 9, 2021

Oct 6, 2020	finanzen.net Nach Vorbild einer Regionalbank: Deutsche Bank nimmt italienischen Käse als
	Kreditsicherheit an
Nov 6, 2019	Medium, Tricks to Create a Successful Initial Coin Offering
Nov 6, 2019	CFO Tech Outlook, Know How to Create a Successful Initial Coin Offering
Oct 14, 2019	Knowledge@Wharton, How to Design an Effective Initial Coin Offering
Aug 26, 2019	Penn Today, How a Simple Change Can Protect Crowdfunding Backers from Fraud
Aug 15, 2019	Knowledge@Wharton, How a Simple Change Can Protect Crowdfunding Backers from Fraud
Jan 10, 2019	steemit.com, Token Weighted Crowdsourcing / TEE and TCRs
May 02, 2019	BEME (part of CNN), Your Plane Ticket Should be More Expensive
Apr. 04, 2019	Knowledge@Wharton, WOW Bows Out: Lessons from the Downfall of a Budget Airline
Dec. 21, 2018	bigthink.com, This bank in Italy accepted cheese as collateral. Here's why.
Dec. 04, 2018	theburnin.com, New Blockchain-Based System Poised to Change the Global Supply Chain
Dec. 04, 2018	The Global Small Business Blog, b_verify: Disrupting and Redefining the Global Supply Chain
Nov. 27, 2018	refrigeratedfrozenfood.com, Blockchain-based system targets small, medium-sized enterprises
Nov. 26, 2018	Knowledge@Wharton, How a New Technology Can Disrupt the Global Supply Chain
Mar. 21, 2018	Insights by Stanford Business, Should Your Bank Be Allowed to Micromanage Your Business?
Sep. 12, 2018	Chicago Booth Review, How to Keep Crowdfunding Entrepreneurs Honest
June 13, 2017	Knowledge@Wharton, Why Budget Airlines are Flying High.
Jan. 25, 2017	Mack Institute for Innovation Management, When Crowdfunding Crowds Out the Competition.
Dec 1, 2016	Latest Thinking, How Can We Combine Loans into Balanced Loan Portfolios?
July 14, 2015	Dairy Reporter, Cash for Cheese: The bank that accepts Parmigiano Reggiano as loan collateral.
July 6, 2015	Fox News, Italian Bank Takes Cheese as Collateral for Loans.
July 1, 2015	Forbes, A Bank That Accepts Parmesan As Collateral: The Cheese Stands A Loan.

July 1, 2015 HBS Working Knowledge, A Bank That Takes Parmesan as Collateral: The Cheese Stands a Loan.